

<b>REQUEST FOR COUNCIL ACTION</b>				1. CERTIFICATE NUMBER: 31			
TO: <b>00-9073</b> CITY ATTORNEY		2. FROM: (ORIGINATING DEPARTMENT) City Council		3. DATE January 12, 2009			
4. SUBJECT: Betsy McCullough Day							
5. FOR INFORMATION, CONTACT: (NAME & MAIL STA.) Raquel Marquez, 10A			6. TELEPHONE NO. 619-236-6688		7. CHECK HERE IF 1472A, "DOCKET SUPPORTING INFORMATION," HAS BEEN COMPLETED ON PAGE 2: <input checked="" type="checkbox"/>		
8. COMPLETE FOR ACCOUNTING PURPOSES							
FUND				9. ADDITIONAL INFORMATION/ESTIMATED COST:  None			
DEPT.							
ORGANIZATION							
OBJECT ACCOUNT							
JOB ORDER							
C.I.P. NO.							
AMOUNT							
10. ROUTING AND APPROVALS							
ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	Ana Molina-Rodriguez	<i>[Signature]</i>		6			
2	City Attorney	<i>[Signature]</i>		7			
3				8			
4				9			
5				<div style="display: flex; justify-content: space-between;"> <div> MGR. DOCKET COORD. _____  COUNCIL REP. _____    <div style="display: flex; justify-content: space-between;"> <div> <b>RULES COMMITTEE</b>  <b>Council Pres.</b> </div> <div> <input type="checkbox"/> CONSENT  <input checked="" type="checkbox"/> Refer to <b>XSP03</b> </div> <div> <input type="checkbox"/> ADOPTION  <b>Council Date</b>  <b>1-27-09</b> </div> </div> </div> </div>			
11. PREPARATION OF: <input checked="" type="checkbox"/> RESOLUTION(S) <input type="checkbox"/> ORDINANCE(S) <input type="checkbox"/> AGREEMENT(S) <input type="checkbox"/> DEED(S)							
1. Please place on the agenda for January 27th, 2009 as special order of business an item declaring January 27th, 2009 as "Betsy McCullough Day".							
11a. MANAGER'S RECOMMENDATIONS: ADOPT THE RESOLUTION(S)							
12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)							
<u>Council District:</u> 8 (Hueso)  <u>Community Area:</u> All  <u>City Clerk Instructions:</u> Send all copies to Raquel Marquez, 10A.  <u>Environmental Impact:</u> None  <u>Attachments:</u> None							

**000080**

DOCKET SUPPORTING SUMMARY  
CITY OF SAN DIEGO

DATE:  
January 12, 2009

SUBJECT: **Betsy McCullough Day**

BACKGROUND:

Please see attached proclamation.

BY LINE: (CITY MANAGER/DEPT. HEAD/AUTHOR INITIALS)

SIGNATURES:

\_\_\_\_\_  
ORIGINATING DEPT. HEAD

\_\_\_\_\_  
CITY MANAGER  
(FOR MANAGERIAL DEPARTMENTS ONLY)

RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

WHEREAS, Betsy McCullough grew up in Quincy Massachusetts, where she became an ardent follower of the Boston Celtics and Red Sox, a passion now equaled by her love of the San Diego Chargers; and

WHEREAS, Ms. McCullough joined the City Planning Department as an intern in 1975 and since then has had the pleasure of working for eight Planning Directors. She took a break in service from the Department in 1984 to become consultant to the City Council's Transportation and Land Use Committee, and thereafter held a number of upper management positions with the Department, including serving a brief term as Interim Planning Director in 2007; and

WHEREAS, Ms. McCullough was instrumental in creating Council Policy 600-24, entitled Standard Operating Procedures and Responsibilities of Recognized Community Planning Groups, during a time when using the typewriter and snail mail were normal work procedures; and

WHEREAS, Ms. McCullough, as a direct result of the aforementioned whereas clause, has developed a training regimen designed to provide community planning groups with insight into Council Policy 600-24 for maximum effectiveness and liability protection, centered on events called Community Orientation Workshops, thereby coining the powerful brand name and logo image of "The COW" and spawning a plethora of COW regalia which includes banners, porcelain figures, magnets, and socks; and

WHEREAS, Ms. McCullough helped lead the four-year Zoning Code Update to amend over 1,000 pages of the City's Municipal Code, which won the League of California Cities 2001 Helen Putnam Award for excellence in city government; and

WHEREAS, Ms. McCullough, for many years, has led groups of planners on annual pilgrimages to state and national planning conferences, where she nurtured their professional growth and development while providing legendary anecdotal memories; and

WHEREAS, Ms. McCullough, for over 30 years, has mentored hundreds of future planners, including her future husband Jim, to go forth and do meaningful work to improve the quality of life in San Diego's neighborhoods and communities; and

WHEREAS, Ms. McCullough has been a champion for public participation and community-based planning groups; and

WHEREAS, Ms. McCullough's professional accomplishments have been recognized by her peers of the California Chapter of the American Planning Association, who presented her with the 2007 Distinguished Leadership Award; and

WHEREAS, the punctuality, professionalism, idealism, and dedication to the highest standards of planning, which Ms. McCullough generously expended in pursuing quality planning in and for the City of San Diego, is recognized, applauded, cheered, admired, commended, praised, and enormously appreciated by a grateful City Council and the citizens of the City of San Diego; and

WHEREAS, throughout her career Ms. McCullough has provided the highest quality support, advice, and recommendations to Mayors, Councilmembers, City Managers and Planning Directors too numerous to count; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does herewith afford Ms. McCullough absolute freedom with all privileges to pursue other endeavors and to engage herself in the pursuit of happiness and other sundry pleasures of life and does hereby proclaim January 27, 2009, to be "**BETSY MCCULLOUGH DAY**" in recognition of her tremendous contributions to the City of San Diego Planning Department for the last 34 years.

APPROVED: JAN I. GOLDSMITH, City Attorney

By Sharon B. Spivak  
Sharon B. Spivak  
Deputy City Attorney

SBS:als  
01/13/09  
Or.Dept:Council-Hueso  
R-2009-779

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_.

ELIZABETH S. MALAND  
City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor